



FACT SHEET

Founded: 2018
Head Office: Surrey BC Canada
Company Description:

Leading manufacturer of high performance and affordable micro gyms. The TUT Trainer and TUT Rower and Accessories were designed and developed in Canada and manufactured in China. The company will be finalizing local manufacturing in 2023.

Employees: 8
Target Customers: Home Gym Consumers, Trainers & Fitness Operators
Competitors: Tonal, Bowflex, Mirror
Invested Capital: \$4.76M
R&D & IP: 3 years and \$2 million historically invested into the development & IP (19 patents, 5 pending)
Public Company: TSX.V:GYM OTC: GYMFF Frankfurt: 7PG
Shares I/O: 30,716,461
Fiscal Year End: Sept 30th

TUT Fitness Group ("TUT") is on a mission to bring high-performance and affordable strength and cardio training to customers everywhere, for less than the cost of monthly gym membership. TUT has designed and manufactured the TUT Trainer™ portable personal micro gym and the TUT Rower™ to fit anywhere, and to compliment any setting: home, office, commercial gym or outside.

KEY HIGHLIGHTS

- One of the only publicly listed home gym companies (TSXV:GYM FRANKFURT: 7PG OTC: GYMFF)
- Targeting the \$USD15B+ global home gym equipment market (USD\$21B+ market by 2026)
- Opportunity to become one of the leading Mass Market Home Gym providers
- Competitive advantage with patented & portable resistant band tech that can replace bulky gyms
- Defensible IP - 19 patents, 5 pending.
- Sleek hardware design lowers manufacturing / shipping costs to create attractive margins & unit economics in the competitive fit tech sector
- Strong price to performance hardware features (< half the price of home gym competitors) & recurring TUT Fitness App Subscription Model

HOME FITNESS EQUIPMENT MARKET

TUT is well positioned as one of the only providers of portable, high performance & affordable micro gyms

\$15B

Global Home Gym Equipment Market in 2022 Expected to Hit \$21.84B USD by 2026

"Space limitation in homes is expected to limit the growth of the \$15.13 billion home fitness equipment market. People living in cities are confined to small homes or apartments to manage their expenses, which limits the amount of space for fitness equipment"

July 14, 2022 Source: Research and Markets



A NEW WAY TO WORK OUT GAME CHANGER

THE SCIENCE AND POWER BEHIND TUT'S PATENTED RESISTANCE BAND TECHNOLOGY

Weighing only 11.6 lbs the TUT Trainer™ differs from bulky exercise machines and free weights by allowing progressive resistance through TUT's proprietary stackable resistance band technology (TUT Plates™) to be added to any rep or movement. Using just 36 ounces of calibrated resistance bands, and able to generate up to 200 lbs. of resistance, the user experiences constant and incremental Time Under Tension (TUT) throughout the complete range of motion, and assistance with form. The patented resistance band technology and unique gym design ensures maximum full body muscle recruitment, and multiplanar movement, without added pressure to joints or tendons.

TOP FEATURES

- High performance micro gym (11.6 lbs/5kg)
- Quick & easy set up 15 minutes
- Small footprint (<2 sq. ft.)
- Portability - Train Anywhere
- Compliments any gym setting (commercial /at home)
- Resistance load up to 200 lbs (90 kg)
- Less than ½ the price of leading home gyms
- TUT Training App* (300+ exercises & OnDemand Workout Classes)

GO TO MARKET STRATEGY

- Direct to Consumer (DTC) Approach
- Partnering with Global distributors
- Targeted Marketing and Earned Media in multiple geographies
- Seeding Influencers with global reach

VERTICALS

Home Gyms (B2C)

- Smaller Apartments
- Complimentary Home Gym Equipment

Residential / Hotel / Senior Living (B2B)

- Personalized gym experiences for hotels and condos
- New construction

Fitness Facilities (B2B)

- Fitness trainers & clients
- Boutique local & regional gyms
- Rehab professionals & other facilities

ATTRACTIVE BUSINESS MODEL

- Gross Margin of 77% for Hardware (4.3 x)
- Compelling DTC Campaign Strategy
- Monetizing Strong IP Portfolio through OEM licensing etc.
- Recurring TUT Digital Fitness App Subscription Model

CORE PRODUCTS

TUT TRAINER™
 USD \$999

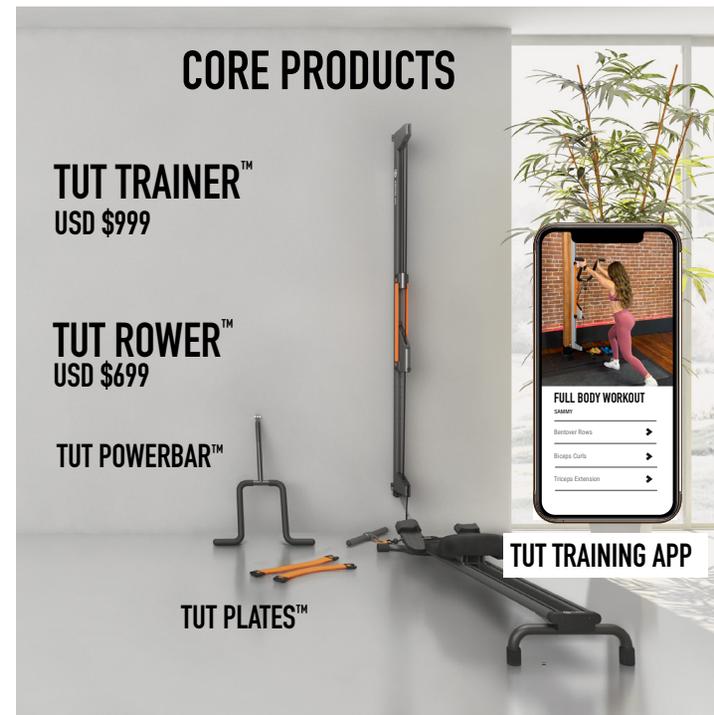
TUT ROWER™
 USD \$699

TUT POWERBAR™

TUT PLATES™



TUT TRAINING APP





"THE PUMP IS REAL"

GUNNAR PETERSON
TOP CELEBRITY TRAINER

September 2022



"TUT Trainer Tower Review
2022: A Unique Functional
Trainer For Your Home Gym"
January 2022



"The TUT Tower Trainer
reduces cost, hassle, and
space in one fell swoop by
replacing traditional weights".
August 2021



"..it is a bargain in terms
of both price and space
efficiency, and it is hard to get
more strength training bang for
the buck."
October 2021



"Getting a good workout doesn't
require racks and racks of steel
weights, you can still get a
biceps-swelling swole on with the
bands used in the light (11.6 lbs),
portable, and versatile TUT
Trainer Gym."
November 2021

TUT STACKABLE PLATES VS. TRADITIONAL METAL PLATES



- Safer, prevent injuries, great for functional and prehab strength training
- Provides constant tension (more resistance & muscular endurance) through the entire range of motion resulting in: less pressure on joints & tendons, a higher caloric burn, every muscle group being targeted
- Significant strength & muscle gains without having to use heavy weights
- Portable (lightweight), user friendly & convenient
- Stackable plates & TUT accessories ie. power bar, rower provide a complete full body gym & cardio workout (squats, bench press, pilate etc.) taking up less than 2 sq.feet., and more than 250 exercises

- Heavy and unsafe if stacked or carried, used improperly (dropped)
- Does not
- Superior for heavy lifts ie. squats, dead lifts etc. and creating maximum muscle mass & strength gains, requires proper technique & form
- Not portable, requires proper instruction & technique, easier to practice poor form
- Very expensive up to \$4 /lb. hard to source



PRODUCT COMPARISON

	T U T T R A I N E R	T O N A L	B O W F L E X	M I R R O R	N o r d i c T r a c k	V I T R U M A N	P E L O T O N
Weight	11.6 lbs	150 lbs	210lbs	n/a	378lbs	80lbs	150 lbs
FootPrint	2 sq ft.	4 sq ft.	53" x 49" x 83.25"	1.7" x 21.1" x 52.6"	73.5" x 60.5" x 41.5"	46" x 20" x 5"	8 sq ft.
No of Exercises	300	200+	70+	Not Disclosed	Not Disclosed	200	1
Attachments Included	✓	x	✓		✓	Limited	x
Portable	✓	x	x	x	x	x	x
Works without Electricity	✓	x	✓		x	x	x
DIY Install	✓	x	✓		✓	x	✓
App Subscription	\$9.99*	\$49	\$20	\$39	\$39	\$39	\$12.99-\$44
Monthly	\$39 (2 yr)	\$68 (4yr)	\$56-\$162 (1.5 yr)	\$33-\$70 (2 yr)	\$192 (1 yr)	n/a	\$70-\$169 (2 yr)
Price	\$999.99	\$3990.00	\$1,499-2,899	\$1,495-\$2,395	\$1,999-\$2,499	\$2,890	\$1,445-\$3,495

* Freemium Model. 9.99 After 30 days premium content.

KEY ACHIEVEMENTS IN 2022

- Launched international fitness distributor network; targeting 15 key premium global distributors
- Launched scaleable DTC campaign utilizing key influencers (1) Fitness/Lifestyle Personalities (2) Elite Athletes (3) Celebrities
- 19 international patents granted and 5 patents pending applications
- Recruited world class team of sales, marketing & distribution executives & advisors

Disclaimer

This summary fact sheet is only a summary overview about TUT/Company. TUT is an early stage company with a short operating history and it may not actually achieve its plans, projections, or expectations. Readers are urged to carry out independent investigations and research about TUT and the industry in which it operates.

This summary fact sheet includes "forward-looking statements" and "forward looking information" within the meaning of applicable Canadian securities laws (collectively, "forward-looking statements"). Our actual results may differ materially from our expectations, estimates and projections and, consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as "expect," "estimate," "project," "forecast," "anticipate," "intend," "plan," "may," "will," "could," "should," "believes," "predicts," "potential," "continue," and similar expressions are intended to identify such forward-looking statements. These forward looking statements include, without limitation, our expectations with respect to future performance, business plans and anticipated growth. Forward-looking statements contained in this fact sheet involve significant risks and uncertainties that could cause actual results or events to differ materially from our expectations. Most of these factors are outside our control and difficult to predict. Factors that may cause such differences include, but are not limited to, those disclosed under the Company's profile on SEDAR at www.sedar.com. We caution you not to place undue reliance upon any forward-looking statements, which speak only as of the date made. We do not undertake or accept any obligation or undertaking to release publicly or otherwise any updates or revisions to any forward-looking statements to reflect any change in our expectations or change in events, conditions or circumstances on which any such statement is based. Any estimates, forecasts or projections set forth in this presentation have been prepared by our management in good faith on a basis believed to be reasonable. Such estimates, forecasts, assumptions and projections involve significant elements of subjective judgment and analysis as well as risks (many of which are beyond our control).

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